

JIWANJOT SINGH ARORA

BBA Media and communication
Advertisement, Event & Public Relations
Semester Three
(School of Media & Communication Studies)

ABOUT ME

I am a passionate photographer and cinematographer, I am currently working professionally. Adding on, I have a keen interest in advertisement from a long time and currently I am pursuing a three years course to understand and study advertisement better. Moreover, I amuse myself by travelling and learning about various cultures and geographical diversity of as many locations possible.

INTERESTS

Photography
Cinematography
Public Relation
Digital Content Creation
Crisis management

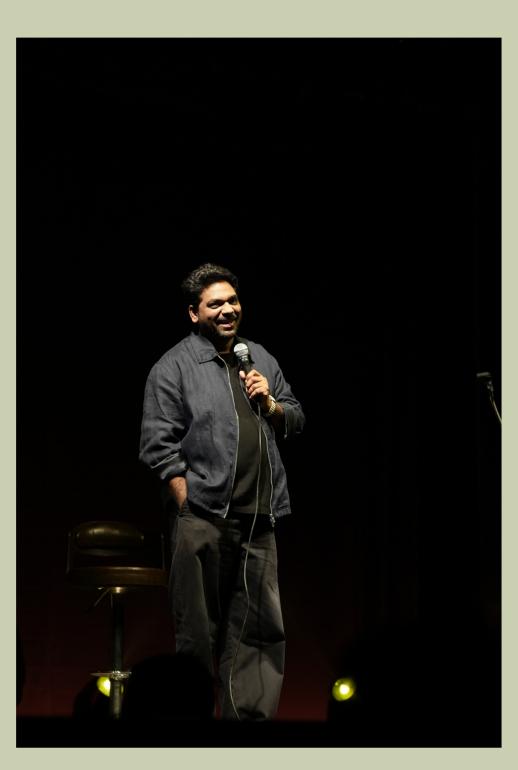
Creative Writing
Advertising Campaign
Design and Planning
Client Servicing
Film-appriciation

Copy writing
Script Writing for
Radio and Television
Digital Marketing
Event Planning and Management

Event Photgraphy



Lucky Ali



Zakir Khan

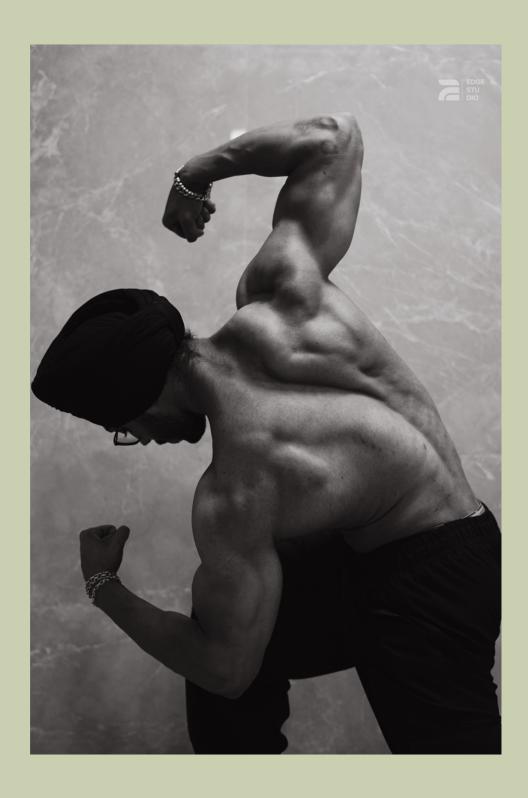


Anumita Nadesan

Portrait Photgraphy







Corporate and Cultural Events













CERTIFICATES AND WORKSHOPS

- SCRIPT WRITING: WRITE A PILOT EPISODE FOR A T.V. OR WEB SERIES.
 (MICHIGAN STATE UNIVERSITY)
- INTERNATIONAL ENTERTAINMENT AND SPORTS MARKETING (YONSEI UNIVERSITY)
- SEEING THROUGH PHOTOGRAPHS (THE MUSEUM OF MODERN ART)
- THE NUTS AND BOLTS OF PUBLIC RELATIONS (UNIVERSITY OF COLORADO BOULDER)
- PHOTOGRAPHY AND COMMERCIAL FILM MAKING (DELHI COLLEGE OF COMMERCIAL FILM MAKING)

ACADEMIC HIGHLIGHS

Subjects Studied: Film Appreciation, Advertisement & public relation, Mobile content creation news analysis, Marketing, Film studies and Digital content creation.

PROJECTS AND CASE STUDIES

- Digital campaign for celebrity, planning their social media, using content callander and posting their online presence by engaging content creation.
- News analysis of Indian news channels on geopolitical issues of India and Pakistan.
- Ad campaign for sustainable fashion brand.
- Audio and video storytelling, planning production and editing.

CAREER OBJECTIVES

Being a dedicated Photographer and a student of advertisement, I'm looking forward to build a career in the advertisment industry as a part of production team and creative department.

MAJOR EVENTS MANAGED AND ATTENDED

Global Entrepreneurs Conclave 2025: Core media team and media management.

Principal's Conclave (University level): Core management media and public relation team.

HR Summit 2024: Cinematographer, media team.

Anantam 2025 (University cultural festival): Lead Anchor.

PCU's Bhashyam (University's monthly newsletter): Member of Student's Editorial Board.

GET IN TOUCH





More work

https://linktr.ee/awara.jugnuu