



JIWANJOT SINGH ARORA

BBA Media and communication

Advertisement, Event & Public Relations

Semester Three

(School of Media & Communication Studies)

ABOUT ME

I am a passionate photographer and cinematographer, I am currently working professionally. Adding on, I have a keen interest in advertisement from a long time and currently I am pursuing a three years course to understand and study advertisement better. Moreover, I amuse myself by travelling and learning about various cultures and geographical diversity of as many locations possible.

INTERESTS

Photography

Cinematography

Public Relation

Digital Content Creation

Crisis management

Creative Writing

Advertising Campaign

Design and Planning

Client Servicing

Film-appriciation

Copy writing

Script Writing for

Radio and Television

Digital Marketing

Event Planning and Management

Event Photography



Lucky Ali



Zakir Khan



Anumita Nadesan

Portrait Photography



Corporate and Cultural Events



CERTIFICATES AND WORKSHOPS

- SCRIPT WRITING: WRITE A PILOT EPISODE FOR A T.V. OR WEB SERIES.
(MICHIGAN STATE UNIVERSITY)
- INTERNATIONAL ENTERTAINMENT AND SPORTS MARKETING
(YONSEI UNIVERSITY)
- SEEING THROUGH PHOTOGRAPHS
(THE MUSEUM OF MODERN ART)
- THE NUTS AND BOLTS OF PUBLIC RELATIONS
(UNIVERSITY OF COLORADO BOULDER)
- PHOTOGRAPHY AND COMMERCIAL FILM MAKING
(DELHI COLLEGE OF COMMERCIAL FILM MAKING)

ACADEMIC HIGHLIGHTS

Subjects Studied: Film Appreciation, Advertisement & public relation, Mobile content creation news analysis, Marketing, Film studies and Digital content creation.

PROJECTS AND CASE STUDIES

- Digital campaign for celebrity, planning their social media, using content callander and posting their online presence by engaging content creation.
- News analysis of Indian news channels on geopolitical issues of India and Pakistan.
- Ad campaign for sustainable fashion brand.
- Audio and video storytelling, planning production and editing.

CAREER OBJECTIVES

Being a dedicated Photographer and a student of advertisement, I'm looking forward to build a career in the advertisment industry as a part of production team and creative department.

MAJOR EVENTS MANAGED AND ATTENDED

Global Entrepreneurs Conclave 2025: Core media team and media management.

Principal's Conclave (University level): Core management media and public relation team.

HR Summit 2024: Cinematographer, media team.

Anantam 2025(University cultural festival): Lead Anchor.

PCU's Bhashyam (University's monthly newsletter): Member of Student's Editorial Board.

GET IN TOUCH



jiwanjotsingharora@gmail.com



@edge_.studio

More work



<https://linktr.ee/awara.jugnuu>